Beginning Farmer Strategic Planning Template

A strategic planning template for beginning farmers. It helps a farm owner look at strengths, weaknesses, goals, and actions in a clear written plan. Print a fresh copy for each project.

Farm / unit: _____ Date: _____ By: _____

Mission and values

Strengths

Weaknesses

Opportunities

Threats

Long-term goals

Strategies to reach goals

Action steps and owners

Review schedule

TIP Involve family and key helpers in the session so everyone shares the same direction for the farm.