Beginning Farmer Pricing Worksheet

A pricing worksheet for beginning farmers. It helps compare costs, market prices, and value to customers so each product is priced with care. Review it with your family or partners.

Farm / unit: _____ Date: _____ By: _____

Product name _____

Cost to produce _____

Labor cost _____

Packaging and marketing cost _____

Market price checks _____

Competitor prices _____

Value to customer _____

Chosen price _____

Review date _____

NOTES / CALCULATIONS

TIP Check prices at your market and review costs often so the price keeps up.