Beginning Farmer One-Page Business Plan

A short business plan template that fits on a single page. Beginning farmers use it to summarize their idea, customers, money needs, and next steps.

Farm / unit: _____ Date: _____ By: _____

Farm name and mission

Main products

Target customers

Key activities

Main costs

Revenue sources

Resources needed

Biggest risks

Next steps

TIP Fill it in by hand in one sitting, then use it to start conversations with advisors.