Beginning Farmer Feedback Survey Template

A feedback survey template for beginning farmers. It lists short questions that help a farm learn what customers like and what to change. Keep it with your farm records.

Farm / unit: _____ Date: _____ By: _____

Product quality

Variety offered

Pickup or delivery experience

Pricing impression

Staff friendliness

What they'd like to see

How they heard about the farm

Would they recommend you

Contact if willing

TIP Keep the survey short and hand it out at the point of sale or by email.