Beginning Farmer Email Marketing Guide

An email marketing guide for beginning farmers. It explains how to build a list, write helpful messages, and respect customer privacy. Fill it out in pencil so it is easy to update.

Farm / unit: _____ Date: _____ By: _____

1. Pick an email tool
2. Build a customer list with permission
3. Write a clear welcome message
4. Plan a message schedule
5. Share product and farm news
6. Include clear contact info
7. Add an easy unsubscribe link
8. Review results
9. Keep the list tidy

YOUR NOTES

TIP Only email people who agreed to hear from you and make unsubscribing easy.

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