Beginning Farmer Business Plan Template

A template for writing a business plan for a beginning farm. It organizes the sections lenders and advisors usually expect to see and keeps the plan easy to update.

Farm / unit: _____ Date: _____ By: _____

Executive summary

Farm description

Products and services

Market analysis

Marketing plan

Operations plan

Management and labor

Financial plan

Risks and goals

TIP Write plain, honest sections and ask a lender or advisor to read a draft.

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