Beef Customer Satisfaction Survey

A beef customer satisfaction survey for farms selling beef, gathering short answers about quality, service and likelihood of reordering. Print it and keep it handy where the work gets done.

Farm / unit: _____ Date: _____ By: _____

Record product purchased _____

Record overall satisfaction _____

Tenderness and flavor comments _____

Packaging and labeling comments _____

Ordering and pickup comments _____

Value for the price _____

Would you order again _____

Suggestions for improvement _____

NOTES / CALCULATIONS

TIP Keep the survey short, hand it out with an order and read every response to find ways to improve.